



HFMA-NJ's Annual Women's Leadership Conference:

Thursday, - April 29, 2010

8:30 am to 4:00 pm

Holiday Inn - 700 Hope Road, Tinton Falls, NJ 07724

Phone: (732) 544-9300

**The Speed of Life:
Strategies for Achieving Balance
Between Work and Life**

**"The View" From Women in HealthCare
Panel - Audience Conversation**

**Are You Managing Your Finances Effectively?
Personal Financial Planning and Strategies**

Meeting Colleagues and Friends AND



Program Agenda

8:00 – 9:00 A.M. Registration and Breakfast

9:00 – 12:15 Morning Session (Breakfast and lunch)

12:15 – 1:00 Lunch Break

1:00 – 3:15 Afternoon Session (includes lunch & networking)

3:15 – 4:00 Networking Social

The NJ Chapter HFMA Education Committee presents:

The Speed of Life: Strategies for Achieving Balance Between Work and Life

9:00 – 10:00 A.M



Jennifer Tuma-Young, Founder and CEO, Inspirista

Jennifer is a licensed Life Coach, author, and working mom. She works for HealthWare Concepts and also consults individuals and companies to create personal/professional development programs. She implements HR departments, including training programs to assist employees in reaching goals and achieving balance. She has appeared in hundreds of magazines, radio and television programs. Jennifer is married to an amazing chef and has two beautiful children. Jennifer will discuss the following topics to help you achieve balance between work and life.

- Recognizing interconnection between choices, relationships, and financial concerns;
- How to formulate a plan to reach your work/life goals while taking care of yourself;
- Methods of making informed choices rather than sacrificing;
- Strategies, resources, and tips for handling everything from career and family to finances, health, and recreation.

“The View” From Women in HealthCare

10:15 A.M. – 12:15

Be a part of “The View” and join the conversation. Exchange strategies and meaningful tips on how to develop work-life balance with a dynamic group of women representing various stages in their HealthCare careers and in their personal lives, featuring panelists:

Kelly Thornton, Assurance Partner, Price Waterhouse & Cooper

Caitlin Zulla, Vice President of Managed Care Services, Med Assets

Lisa Hartman, Director, Compliance and Audit, Princeton HealthCare System

Constanzia Churn, Manager, Patient Financial Services, RWJUH – Hamilton

Sheba Saggi, Supervisor, Raritan Bay Medical Center

Moderated by: Cheryl Cohen, Vice President, Pantheon Capital, Past HFMA President

New Jersey Board of Accountancy Continuing Professional Education Credits: Based on our understanding of the New Jersey State Board of Accountancy’s continuing professional education requirements, Sponsor No. 185, this course will qualify for **five (5) continuing professional education (CPE) credits** for this full day session. Morning Session only qualifies for three (3) CPE credits and Afternoon Session only qualifies for two (2) CPE credits.

American College of Healthcare Executives Continuing Education Credits: HFMA is authorized to award **five (5) hours of pre-approved Category II** (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Personal Financial Planning and Strategies

1:00 – 2:00 P.M

Presented by:

**Patricia Ostaszewski, Chief Executive Officer
HealthSouth Rehabilitation Hospital of Toms River**



Patty brings more than 30 years of health care leadership experience to HealthSouth Rehabilitation Hospital of Toms River. She has been the hospital's chief executive officer since 1996. Patty holds a bachelor's of science degree in nursing and a master's degree in healthcare administration from Jersey City State College. She is also a CRRN and LNHA, Patty is currently pursuing a MBA at Rutgers University. Patty uses her clinical background to set high standards for patient care. Patty is actively involved in the New

Jersey Hospital Association; American Hospital Association's Governing Council for Long Term Care and Rehabilitation, Vice-Chair of the New Jersey Hospital Association HealthPack Committee as well as on the HealthSouth National Nursing Advisory Council and provides leadership for many community organizations.

Patty has been married to her very supportive husband, Ted, who is an elementary school teacher, for 25 years. Together they have two beautiful daughters. Her oldest daughter, Lindsay, is a graduate of Widener University and is a practicing registered nurse at Community Medical Center. Her younger daughter, Jennifer, is studying to become an occupational therapist at Seton Hall University. Patty's dedication to healthcare has helped shape her daughter's desire to pursue healthcare professions. Her family enjoys travel and spending time together. Patty will bring to the audience a CEO perspective on the importance of personal and family budgeting, the need for women to be prepared and educated about finances and will discuss various resources available.

AND

Amy Mansue, President and CEO, Children's Specialized Hospital



Amy Mansue was appointed President and CEO of Children's Specialized Hospital in September 2003. An affiliate of the Robert Wood Johnson Health System, CSH operates eight sites throughout New Jersey. Children's Specialized Hospital ranked in the Top 25 Best Places to Work in NJ for the last 5 years by NJ BIZ and ranked in the Top 100 Best Healthcare Employers by Modern Healthcare in 2008. Children's Specialized is one of only 4 children's hospitals in the nation to achieve this recognition.

Amy is responsible for operations and management of the largest pediatric rehabilitation hospital in the country with 1,200 employees, providing medical developmental and rehabilitation services for nearly 17,350 patients annually.

Amy, a social worker, has extensive public service background, serving two Governors and a Congressman, influencing many areas of health policy, with special focus on improving the lives of people with disabilities.

2:15 – 3:15 P.M. *Networking: Making Friends and Connections AND Making it Count -- Jennifer Tuma/Young*

Learn how to identify various methods of meeting others i.e., events, internet, etc. in order to enhance your professional and personal life. Stay for our wine and cheese reception and have the opportunity to intermingle with panelists, speakers, and other great women in our industry. There will be a raffle and business card exchange so, be sure to bring a plentiful supply of cards!

3:15 – 4:00 *Wine and Cheese Reception*



REGISTRATION FORM

**THE SPEED OF LIFE:
STRATEGIES FOR ACHIEVING BALANCE BETWEEN
WORK & LIFE
April 29, 2010**

To register, please visit our web site at www.hfmanj.org, where online payment submission is also available. If you prefer to register by mail/fax, please complete the following:

NAME	ORGANIZATION	TITLE	MEMBER YES / NO
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Member

FEES: Advance Registration Morning Session Only.....	\$ 60.00
Advance Registration Afternoon Session Only.....	\$ 50.00
Advance Registration Both Sessions.....	\$100.00

HFMA Certified Members (CHFP/HFMA):

Advance Registration Morning Session Only.....	\$ 55.00
Advance Registration Afternoon Session Only.....	\$ 45.00
Advance Registration Both Sessions.....	\$ 90.00

Non-member Fees:

Morning Session Only.....	\$ 75.00
Afternoon Session Only.....	\$ 70.00
Advance Registration Both Sessions.....	\$125.00

ON-SITE REGISTRATION – ON “SPACE AVAILABLE” BASIS.....**\$25.00 ADD’L CHARGE**

REGISTRATION INFORMATION:

Make checks payable to **HFMA - NJ CHAPTER**, mail at least **10 days prior to the event**.
Registration must be received **three (3) working days prior to the event**, by mail or by fax.
REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR.

Dress is **Business Casual**

Mail payment to: HFMA – NJ Chapter
Laura Hess
PO Box 6422
Bridgewater, NJ 08807

Fax registration to: 908-722-8775

Phone number for registration questions is **(888) NJC-HFMA**

If paying by **CREDIT CARD**, please complete:

Please select card type: American Express Visa MasterCard

Card Number: _____ Exp. Date: _____

Name on Card*: _____

**Type in your name which will be taken as your signature authorizing the charge*

In the event of questionable weather or other emergency affecting a significant number of members, please call 1-888-NJC-HFMA or check the Chapter website no earlier than two hours prior to the start of registration for the event to confirm status of event.