



**THE GARDEN STATE “FOCUS” - ADVERTISING RENEWAL/REGISTRATION FORM**  
 Prices Effective with the July/August 2008 Issue

ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**PLEASE INDICATE YOUR CHOICE** (Note that there is currently a waiting list for the covers): \_\_\_\_\_

**Rates for 6 bi-monthly issues are as follows:**

Display Type	Full Page	Half Page	Quarter Page
Back Cover – Full Page Color	\$4,600	NA	NA
Inside Back and Front Covers – Full Page Color	\$4,350	NA	NA
First Inside Ad – Full Page, Black & White	\$3,450	NA	NA
First Inside Ad – Full Page, Color	\$4,250	NA	NA
Center Spread - 2 Full Pages, Black & White	\$3,800	NA	NA
Center Spread - 2 Full Pages, Color	\$5,900	NA	NA
Inside Ad - Black and White	\$2,150	\$1,450	\$875
Inside Ad - Color	\$3,450	\$2,600	NA

AD SIZE/LIVE SPACE:            FULL Page            7 5/16” X 9 9/16”  
    HALF Page            7 5/16” X 4 11/16”  
    QUARTER Page        3 9/16” X 4 11/16”

**WEB ADVERTISING - NEW FOR 2010:** Being offered only to our current FOCUS advertisers, web advertising is now available on our website, [www.hfmanj.org](http://www.hfmanj.org). We will have a box at the top of our homepage which slowly rotates the high definition logos of 2-3 advertisers, maximum, for a 4 month period, at the introductory price of \$250. Please note that we reserve the right to modify the logo to fit the space. Please indicate in the space above if you are also interested in this option.

PLEASE MAKE CHECKS PAYABLE TO NJ HFMA.

PLEASE NOTE THAT YOU MAY CHANGE YOUR AD WITH EACH ISSUE. PLEASE SUBMIT AD CHANGES TO LAURA HESS AT EMAIL ADDRESS [NJHFMA@AOL.COM](mailto:NJHFMA@AOL.COM) AND MAIL A HARD COPY PROOF TO HERMITAGE PRESS, ATTN: KAE, 1595 FIFTH ST., TRENTON, NJ 08638 BASED ON THE FOLLOWING SCHEDULE:

***PUBLICATION DATES***

JULY/AUGUST (SUMMER), 2009  
SEPTEMBER/OCTOBER, 2009  
NOVEMBER/DECEMBER, 2009  
JANUARY/FEBRUARY, 2010  
MARCH/APRIL, 2010  
MAY/JUNE, 2010

***SUBMISSION DEADLINE***

JUNE 20, 2009  
AUGUST 15, 2009  
OCTOBER 15, 2009  
DECEMBER 15, 2009  
FEBRUARY 15, 2010  
APRIL 15, 2010

***PLEASE RETURN THIS REGISTRATION, ALONG WITH YOUR AD & PAYMENT TO:***

Laura Hess  
HFMA- NJ Chapter  
PO Box 6422  
Bridgewater, NJ 08807

As always, ***THANK YOU*** for your support!

The Publications Committee reserves the right to refuse any ad not consistent with the overall mission of the Chapter. Inclusion of an ad in this Newsmagazine does not infer endorsement of the product or service by the Healthcare Financial Management Association or the Publications Committee. Neither the Healthcare Financial Management Association nor the Publications Committee shall be responsible for slight variations in production quality of published advertisements.