

“The Future of Healthcare in America: Delivery, Financial Impact, and What We Can Do” Thursday, September 16, 2010

An Annual Quarterly Meeting Presented by:
NJ HFMA Regulatory & Reimbursement Committee
Mike Sabo, Chair; Scott Besler, Co-Chair

Woodbridge Hilton

120 Wood Avenue South, Iselin, NJ 08830

For directions see <http://www.hiltonwoodbridge.com/>

Registration and Breakfast	7:30 AM – 8:30 AM
NJ HFMA Welcome and Announcements	8:30 AM – 8:40 AM
NJHA Regulatory Update,	8:40 AM – 9:00 AM
Morning Education Session	9:00 AM – 12:10 PM
Lunch	12:10 PM – 1:00 PM
Afternoon Education Session	1:00 PM – 4:30 PM
Social Open Bar and Hors d'oeuvres	4:30 PM – 5:30 PM

Morning Education Sessions: 8:40 AM – 12:10 AM

- **New Jersey Hospital Association Update** **8:40 – 9:00**
- **Healthcare Delivery System for the Next Decade and Beyond: From the Provider and Physician Perspectives** **9:00 – 9:50**

Healthcare reform is now law, how will the changing reimbursement affect the delivery of healthcare to patients? A look at how healthcare in the future will be delivered to patients at a time when the baby-boomers will stress the healthcare delivery system. The discussion will center on how providers will deal with the financial impact and how treatment will be delivered. The discussion continues with the role and relationship of the physicians within the provider setting and healthcare delivery within the physician practice.

Speakers: John Lloyd, President and CEO – Meridian Health
Kenneth Faistl, MD – Family Practice of Central Jersey; RWJ Medical School
- **Medicare Update for FY 2011** **9:50 – 10:20**

A review of changes that have been proposed and finalized by CMS for FY 2011 Perspective Payment Systems

Speaker: Steve Frankenbach – Deloitte
- **Morning Break** **10:20 – 10:30**
- **Future of Observation Services: Inpatient vs. Observation** **10:30 – 11:20**

As healthcare delivery and financial impact concerns stress the system, what is role of observation services? A discussion on how providers should begin to be part of the solution.

Speakers: Liz Gallagher, Director of Clinical Services – CBIZ KA Consulting
Brian Patrick, MD, President – BL Patrick MD, LLC
- **Challenges of Current and Future Government Audits: The role of MIC's & OIG** **11:20 – 12:10**

MIC's and RAC's are the audits hospitals face as the OIG continues to review patient claims for appropriateness. What role will the OIG play? How will the next round of audits impact the financial future of your provider?

Speaker: Harold J. Ruvoldt – Hodgson Russ

Lunch: 12:10 – 1:00

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Afternoon Education Sessions: 1:00-4:30

- **Healthcare Reform from a Washington Perspective** **1:00 – 2:40**
Chris Keough will present his unique perspective of the future effect on healthcare delivery and its financial impact from a Washington insider perspective.

Speaker: Chris Keough, Partner – King and Spalding
- **Afternoon Break** **2:40 – 2:50**
- **The Shaping of Future Healthcare Legislation and Reimbursement: The Role of Government Relations Specialists** **2:50 – 3:40**
A panel discussion on how hospital administrators and finance leaders can work within the system attempting to shape future healthcare legislation. The panelists will discuss the roles they play in Washington and Trenton for the institutions they represent. They will discuss how they can effect and shape legislation within the changing environment due to elections and other outside forces.

Panel: Madeline Ferraro – Atlantic Health
Gary Young – Cooper University Hospital
Suzanne Ianni – Hospital Alliance of New Jersey
Russ Molloy – Meridian Health
- **CMS Current and Future Plans and Initiatives** **3:40 – 4:30**
The New Jersey Medicare Audit Contractor, Highmark Medicare Services, will provide an update on current and future audit plans and Initiatives that will impact Providers. Current provider billing issues and concerns will also be discussed.

Speaker: Adam Weber, Director Provider Audit - Highmark Medicare Services
David Vaughan, Vice President of Operations & J-12 Project Management – Highmark Medicare Services

EDUCATION CREDITS

NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS

Based on our understanding of the New Jersey State Board of Accountancy’s continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for 8.5 CPE credits.

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT

The New Jersey Chapter of the Healthcare Financial Management Association is authorized to award pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification. 7 Credit hours are pending approval.

