

WEBINAR EDUCATION OPPORTUNITY: Using Operational Benchmarking to Improve Performance

Hosted by the NJ HFMA Education Committee

Date: Thursday, February 12th
Time: 10:00 AM EST – 12:00 PM EST

**Speaker: Kevin Sheeran, National Director, Operational Improvement,
Thomson Reuters**

This session is intended to provide a context for the adoption of external comparisons in today's healthcare management process. During the session we will discuss the objectives, common pitfalls and the effective use of operational comparative data (benchmarking).

- ✓ Current Trends in Healthcare Financial Performance
- ✓ What is Benchmarking?
- ✓ Common Objectives for Benchmarking
- ✓ How does Benchmarking support other Management initiatives?
- ✓ Common Pitfalls in Benchmarking
- ✓ Effective Strategies for Success

Please join us for a session that will lay the foundation for hospital financial and operational executives to build sound budgets, work more efficiently, respond to increased resource challenges, support overall performance improvement efforts and contribute to the development of a high performing management culture. Time for questions and answers will be provided.

NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for 2.0 CPE credits

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CATEGORY II CONTINUING EDU. CREDIT

The New Jersey Chapter of the Healthcare Financial Management Association is authorized to award 2 hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

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Please register the following participants:

NAME	ORGANIZATION	TITLE	COST
_____	_____	_____	\$75.00
_____	_____	_____	FREE
_____	_____	_____	FREE
_____	_____	_____	FREE

FEES: FIRST PARTICIPANT (SPECIAL INTRODUCTION PRICE*)..... \$ 75.00
EACH ADDITIONAL PARTICIPANT FROM THE SAME ORGANIZATION.....FREE

**FOR THIS FIRST NJHFMA WEBINAR – THE NJ CHAPTER IS PLEASED TO OFFER A REDUCTION FROM THE REGULAR FIRST PARTICIPANT PRICE OF \$125.00*

REGISTRATION INFORMATION:

To register for this event please go to:

<http://www.hfma.org/site/emeetreg/main/MtgInfo.cfm?mtgcode=0940NJ1>

- Registration must be received **two working days prior to the event.**
- **REFUNDS WILL NOT BE GRANTED FOR THIS SESSION.**
- Any questions, please feel free to e-mail Tracy Davison-DiCanto at tdavison-dicanto@princetonhcs.org or via phone at (609) 529-9461.